

**SAN FRANCISCO STATE UNIVERSITY
COLLEGE OF EXTENDED LEARNING**

**Social Media Marketing Program
Application for Certificate of Completion**

Date: _____

Name: _____
(Printed on Certificate) _____ SFSU ID#: _____

Address: _____ Day Phone: _____

City, State & Zip: _____

Ending date of last course: _____ Email: _____

Any other name you have used at SF State: _____

Minimum requirements: Complete all six (6) required courses for a total of 7.2 CEUs.

| Course # | Course Title | CEUs | Semester/Year Completed | (office Use Only) Grade |
|--------------------------|---|-------|-------------------------|----------------------------|
| Required Courses: | | | | |
| SMM 9000 | The Power of Community: An Introduction to Social Media | 1.2 | _____ | _____ |
| SMM 9001 | Mastering Social Media: 3 Essential Tools for the Business Professional | 1.2 | _____ | _____ |
| SMM 9002 | Engaging Your Community: Creating an Effective Social Media Campaign | 1.2 | _____ | _____ |
| SMM 9003 | Social Media in the Real World: Successful Applications of Social Media Strategies | 1.2 | _____ | _____ |
| SMM 9004 | Social Media on the Go: Trends in Mobile Technology | 1.2 | _____ | _____ |
| SMM 9005 | Integrating Social Media Into the Overall Marketing Strategy | 1.2 | _____ | _____ |
| TOTAL | | _____ | | |

APPROVED NOT APPROVED

Program Director: **Lauren Vanett** _____
Signature Date

Please enclose check or money order for \$50 non-refundable application fee, made payable to SFSU CEL, and mail to:

**Social Media Marketing Program, SF State Downtown Campus
835 Market Street, 6th Floor, San Francisco, CA 94103-1901**