

**SAN FRANCISCO STATE UNIVERSITY
COLLEGE OF EXTENDED LEARNING**

**Integrated Marketing Program
Application for Certificate of Completion
(For students enrolled in Fall 2007 or beyond)**

Date: _____

Name: _____
(Printed on Certificate) _____ SFSU ID#: _____

Address: _____ Day Phone: _____

City, State & Zip: _____

Ending date of last course: _____ Email: _____

Any other name you have used at SF State: _____

Minimum requirements: Complete all six (6) required courses for a total of 72 CEUs.

Course #	Course Title	CEUs	Semester/Year Completed	(office Use Only) Grade
Required Courses:				
MKTG 9601	Essentials of Integrated Marketing	_____	_____	_____
MKTG 9005	Market Research Basics	_____	_____	_____
MKTG 9617	Brand Strategies	_____	_____	_____
MKTG 9618	Internet Marketing (<i>Online course</i>)	_____	_____	_____
MKTG 9624	Maximizing Searching Engine Marketing	_____	_____	_____
MKTG 9625	Internet Marketing Now: New Tools + Trends	_____	_____	_____
MKTG 9626	Putting it All Together: Integrated Marketing Campaigns	_____	_____	_____
TOTAL		_____		

APPROVED

NOT APPROVED

Program Director: **Lauren Vanett** _____
Signature Date

Please enclose check or money order for \$50 non-refundable application fee, made payable to SF State College of Extended Learning, and mail to:

**Integrated Marketing Program, SF State Downtown Campus
835 Market Street, 6th Floor, San Francisco, CA 94103-1901**